

For Immediate Release: February 8, 2024

Contact: Amanda Sobczak, Director of Marketing and Communications 414-390-KIDS (5437), ext. 287/asobczak@bbcmkids.org

Betty Brinn Children's Museum Announces New Vice President of Development

Emily Lukasek joins Museum's Senior Leadership team and will drive the development initiatives.

MILWAUKEE, WI – (Feb. 8, 2024) — The Betty Brinn Children's Museum has announced Emily Lukasek as their new vice president of development. Lukasek joins the 39-person staff, with Tina Quealy as the Museum's CEO. Lukasek has more than 16 years experience in nonprofit management and fund development, supporting organizations during crucial times of change and growth.

"I am both honored and excited to join the Betty Brinn Children's Museum team," said Lukasek. "Through innovative play and educational programming, our Museum continues to impact the young minds of today and tomorrow. I look forward to helping further the impact and mission of this extraordinary organization."

Most recently, Lukasek served as the Vice President of Strategy & Development for Community Smiles Dental, where she provided leadership in fund development, strategic partnerships, strategic planning, marketing and communications, and diversity, equity and inclusion initiatives. Prior to Community Smiles Dental, Lukasek held nonprofit leadership roles at the Milwaukee Youth Symphony Orchestra and Rebuilding Together Aurora. Lukasek is a proud AmeriCorps alumna and holds a degree in Communications & Sociology from UW-Madison, along with certifications in Change Management, Performance Leadership, and Executive Leadership from Cornell University. Lukasek resides in Menomonee Falls with her husband and four-year-old son.

"We are thrilled to welcome Emily Lukasek to our growing team during this exciting chapter in our organization's history," said Tina Quealy, Betty Brinn Children's Museum's CEO. "Emily brings a wealth of experience in development and a passion for creating mission-driven events that will elevate the Museum's current operations and play a pivotal role as we embark on our journey to our new location."

About Betty Brinn Children's Museum

The mission of the <u>Betty Brinn Children's Museum</u> (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.