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Betty Brinn Children's Museum Announces New Board Members

Mary Burgoon and Dea Wright join the Museum's Board of Directors.

MILWAUKEE, WI – (Mar. 26, 2024) — The Betty Brinn Children's Museum has announced two additions to their Board of Directors. Mary Burgoon and Dea Wright join the Museum's 25-person Board, with Laura Orr as the board chair. Burgoon serves as Commercial Strategy Manager for Rockwell Automation, responsible for long-term growth and go-to market strategies, and execution plans for the Intelligent Devices Business Segment. She has worked for Rockwell Automation for nearly 20 years. Burgoon serves on multiple nonprofit boards, including as chair of TEMPO Milwaukee, a board member for STEM Forward and a board member of the Hunger Task Force. Volunteering is an integral part of life for Burgoon, with a focus on STEM education and fighting hunger in SE Wisconsin.

Wright serves as Director of the Office of Early Childhood Initiatives (OECI) for the City of Milwaukee. Under her leadership, the office has secured national partnerships with organizations working on behalf of young children and families, and created innovative, award-winning initiatives to advance early childhood education in Milwaukee. Wright spearheaded Wisconsin's first-ever Family Read, Play, and Learn space inside a Milwaukee laundromat. Her work with Too Small To Fail expanded literacy-rich areas to children's court waiting rooms. The accomplishments earned Milwaukee the Laundry Literacy Coalition 2020 Summit Award for Outstanding Partnership. Wright has worked with Betty Brinn Children's Museum staff to foster a meaningful relationship with the OECI through special events and outreach initiatives. Wright is the mother of six children with her husband of 23 years, and a lifelong advocate for children's right to thrive.

"Mary's extensive leadership experience is a perfect match for driving our strategic goals forward," said Tina Quealy, Betty Brinn Children's Museum's CEO. "Her commitment to the community aligns with our mission of meeting the needs of children and families in the greater Milwaukee area. Dea shares our passion for early childhood education in Milwaukee and we are thrilled to expand our existing partnership with her and the City of Milwaukee. Her dedication to fostering partnerships aligns with the future growth of the Museum."

The Museum's Board, along with the Museum's CEO Tina Quealy, provide leadership for the organization's strategic planning, financial oversight and fundraising in support of its educational mission.

About Betty Brinn Children's Museum

The mission of the [Betty Brinn Children's Museum](#) (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.