



For Immediate Release

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Betty Brinn Children's Museum Announces New Board Chair

Andy Keller appointed Board Chair.

MILWAUKEE, WI – (June 12, 2024) — The Betty Brinn Children's Museum is pleased to announce the appointment of Andy Keller as the Museum's new Board Chair. Keller brings a wealth of expertise in wealth management and strategic leadership. As Board Chair, Keller's main priority will be to provide strategic guidance to secure the Museum's new home.

Keller currently serves as the Managing Director and Market Manager for J.P. Morgan Private Bank in the state of Wisconsin, where he leads a team of more than 30 banking professionals. His strategic vision and dedication to superior client service have been instrumental in expanding the firm's presence and brand visibility in the region. He holds a B.S. from Illinois State University and an M.B.A. with a concentration in Financial Analysis from the Charles H. Kelstadt School of Business at DePaul University. Keller resides in Pewaukee with his wife and two sons.

"We are thrilled to welcome Andy Keller as our new Board Chair during this exciting chapter," said Tina Quealy, CEO of Betty Brinn Children's Museum. "Andy's leadership, commitment to excellence, and dedication to our mission will further our vision of providing innovative and inclusive learning experiences for generations to come."

"The Betty Brinn Children's Museum was one of the first places my family experienced when we moved to the Milwaukee area. My boys were 3 and 4 at the time and really enjoyed exploring the museum and all it had to offer," said Keller. "Now as Board Chair, I am privileged and excited to give back and help lead the museum through its next exciting phase of growth and transition."

The Museum's 25-member board, along with the Museum's CEO Tina Quealy, provide leadership for the organization's strategic planning, financial oversight, and fundraising in support of its mission of providing a safe community for all children to wonder and grow through play.

About Betty Brinn Children's Museum

The mission of the [Betty Brinn Children's Museum](https://www.bbcmuseum.org) (BBCM) is to inspire all children to wonder and explore their world through play and innovative, hands-on learning experiences. The Museum opened in 1995 and serves almost 200,000 visitors each year at its downtown Milwaukee location. BBCM is dedicated to ensuring that all children have access to its interactive educational exhibits and programs designed to promote the social, emotional and intellectual growth of children from birth through age 10.